Our ERASMUS+ PIF

PIF – MACTT for ERASMUS+

At MACTT Educational Group Ltd, we are currently focusing on participating in Erasmus+ Key Actions 210 and 220 projects. These projects align with our strategic vision of fostering innovative educational practices and collaborative learning environments.
Through K210 and K220, we aim to engage in partnerships that enhance educational methodologies, exchange cultural insights, and advance our commitment to academic excellence.

This initiative reflects our dedication to being at the forefront of educational progress and international collaboration, ensuring impactful learning experiences for our community.

A. PARTNER ORGANISATION

PIC	892572758
Organization ID (OID)	E10261720
Full legal name (National Language)	MACTT Educational Group ltd
Full legal name (Latin characters)	MACTT Educational Group ltd
Acronym	MACTT
National ID (if applicable)	–
Department (if applicable)	–
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CEDEX	–
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B. PROFILE

Type of Organisation	Higher Institution or Sme’S
Is the partner organisation a public body?	NO
Is the partner organisation a non-profit?	NO

C. BACKGROUND AND EXPERIENCE

The MACTT Educational Group ltd is a higher education institution, licensed by the Malta Further & Higher Education Authority of Malta (license no. 2020-005), that wants to be at the forefront in the context of the current euro-med, trying to give answers to the challenges and visions of our time.

Located in Malta, in the heart of the Mediterranean, the Academy explores such diverse topics as cultural planning in the digital era, new processes of immigration, urban cultural strategies, complex systems and data management, the future of the city in terms of sustainability energy and capital, new strategies for the Mediterranean economy.

The Academy, with a diverse and highly specialized training , tries to give an answer to the real problems on a large scale, through the themes incorporate the specific local instances.

The geographical position of MACTT, in the middle of the Mediterranean Sea , reinforces the vision of ‘ Academy , which incorporates and integrates the Mediterranean approach , not only as a place but also as a thought :

• Try to integrate the Mediterranean cultures and the local roots.

• Trying not to lose sight of the human within the nations that border the Mediterranean.

• Try to broaden the concept of sustainable eco-tourism.

• Implementation of connections between different fields of knowledge.

• Strengthen the spirit in the search for new scenarios and challenges.

The Mediterranean for his vocation has been for thousands of years the scenario where innovation, research , knowledge and interactions were the reasons for the extraordinary human stories that tell of the rise and decline of the myths and epics of their .

The Academy offers every year, several educational offerings with the aim of arriving in the next few years , to become a center of high-level training for executives euro Mediterranean.

The MACTT wants to become a promoter of initiatives to implement the academic and scientific collaboration among universities , institutes and research centers and establish collaborative efforts with the local authority and national level as a center of research and consultancy .

The MACTT Educational Group ltd, is a young organisation that actively pursue activities and projects to support the reskilling & upskilling of individuals including youths in the mediterranean region to contribut to the twin transition needs of digital and sustainable jobs. Its team has been actively involved in the following relevant projects:

The QUID Project (http://quid-project.com/), (Funding: ERASMUS+) aims to train lecturers on Quality, Inclusion & Digitalisation. Learning outcomes include: the development of a toolkit, free online training for trainers, & a Learning Teaching Training Activity (LTTA) held in Madrid (May 2023). MACTT Educational Group was responsible for quality assurance monitoring, and worked closely with the project partners on all the activities of the project, incl. the training contents design & development, dissemination, and project management.

The FUTURE Fostering sUstainable ToURism new Employees project (https://www.futureproject.info/) has the overall objective of fostering environmental sustainability in multidisciplinary areas, having as its reference the EU and related to the goals of the 2030 Agenda. In particular, it wants to anticipate changes in the workplace of the future by by supporting green tarnition towards more sustainable, low-carbon and resource-efficient business models resource-efficient business models, developing green skills and competences in educational institutions and the future generation. Partner countries included IT & MT.

- **The MAST Project (**https://ufmsecretariat.org/project/mast/**),** (Funding: Union for the Mediterranean (UfM)) aims to reboot tourism by rethinking & overcoming current paradigms, shifting to new sustainable tourism approaches by introducing new business ideas, marketing & communication strategies, & a renewed dialogue among Micro-, Small & Medium-sized Enterprises (MSMEs) and public authorities. Partner countries included EL, IT, MT, TN & MA.

The MACTT NGO contributed to training & advanced knowledge resources for entrepreneurs and MSMEs to promote ways of sustainable business activity, including social entrepreneurship, contributing to progress & innovation in employment in the tourism sector. Training modules developed include sustainable business & management, entrepreneurship & sustainable strategies, rural tourism, & sanitary measures due to the COVID-19 pandemic. *(Our shareholder MACTT Ngo participated in this project).*

The MACTT may be seen as a newcomer given its minimal experience as an organisation in ERASMUS+ projects. The MACTT therefore, looks forward to the opportunity to learn from its partners and their best practices. However, it is worth noting that its professional team has ample experience in project management and have also implemented the following ERASMUS+ projects:

- Sergio Passariello: QUID http://quid-project.com/ – FUTURE https://www.futureproject.info/
- Caterina Passariello: QUID http://quid-project.com/
- Armando Littorino: QUID http://quid-project.com/ – FUTURE https://www.futureproject.info/

Sergio Passariello, Director and CEO: has experience as an **enabler** for the **creation, development** and exploitation of the **international market**. Thus, ensuring that the **service offered** continues to **remain relevant** to the **mediterranean** and **international individuals in need of acquiring such skills.** Sergio has over 30 years' experience in the **industry** sector, **continuously embracing** the activities of the **digital** and **sustainable economies**, inspired by the concept of **Global Service** in the facility management sector.
He applied for, manager & implemented several **projects** including:

Funding Programme	Project	URL
ERASMUS+	The QUID: Quality, Inclusion & Digitalisation	https://quid-project.com
UFM	MAST – Mediterranean Alliance for Sustainable Tourism post COVID	https://ufmsecretariat.org/project/ma
ERASMUS+	FUTURE Fostering sUstainable ToURism new Employees	https://www.futureproject.info/
COSME	The "PLEASE" project n.669512/2016	https://www.facebook.com/pleaseproje

Caterina Passariello, Head of Institute: is an experienced Lecturer, Business Consultant and Project Manager specialising in internationalisation market processes. She holds a Master's degree in Management Engineering with a dissertation focusing on how **Blockchain changes supply chain tracking, focusing** on the **agri-food supply chain**. She applied for, project managed & implemented several **projects** including:

Funding Programme	Project	URL
ERASMUS+	The QUID: Quality, Inclusion & Digitalisation	https://quid-project.com
UFM	MAST – Mediterranean Alliance for Sustainable Tourism post COVID	https://ufmsecretariat.org/project/mast/

Armando Littorino, Head of Marketing and digital training content expert: With a solid professional background, often focusing on marketing and communication, Littorino began his career in small advertising agencies, where he honed his skills in creating effective campaigns and understanding market needs. His passion for technology and innovation led him to focus increasingly on digital marketing. Over time, Littorino specialised in online marketing strategies, social media marketing and search engine optimisation (SEO). His ability to combine traditional marketing techniques with new digital technologies has allowed him to lead several successful digital marketing campaigns, earning him industry recognition. Littorino has become an expert in digital training content. His passion for education and training has led him to develop and conduct workshops, online courses and seminars, sharing his vast experience and knowledge in digital marketing. His ability to convey complex concepts in a clear and engaging manner has made his courses extremely popular among professionals and students. He applied for, project managed & implemented several **projects** including:

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ERASMUS+	The QUID: Quality, Inclusion & Digitalisation	https://quid-project.com
UFM	MAST – Mediterranean Alliance for Sustainable Tourism post COVID	https://ufmsecretariat.org/project/ma
ERASMUS+	FUTURE Fostering sUstainable ToURism new Employees	https://www.futureproject.info/

D. TEAM EXPERIENCE

Caterina Passariello (Head of Institution)
Caterina Passariello, has held prominent roles as an expert lecturer, business consultant and project manager, with an accentuated inclination towards the internationalisation of market processes. Her academic background is underlined by a Master's degree in Management Engineering, with a thesis that explored the transformative impact of blockchain technology on the traceability of supply chains, especially in the agrifood sector. This specialisation proves highly relevant in the contexts of European projects, thanks to her ability to combine principles of engineering, economics and management to address and solve complex problems with a systemic and integrated approach.

In her career, Caterina has accumulated more than two years of experience teaching economics and business within the International Baccalaureate programmes, demonstrating a solid educational foundation and deep knowledge in these fields. His expertise is particularly valuable for the development of curricular content aimed at training change agents capable of navigating and addressing complex economic and technological challenges.

In addition to her academic and professional background, Caterina has demonstrated remarkable organisational and leadership skills by coordinating major international events, such as the CETA BUSINESS FORUM in the 2022 edition. In this capacity, she successfully managed all the talks at the event, effectively coordinating the different organisational aspects and ensuring the delivery of a highly productive and inspiring forum for all participants. This experience further consolidated his reputation as a professional capable of leading complex projects and promoting innovation and efficiency through the integration of advanced technologies.

Caterina's combination of technical and management skills, and

practical experience in coordinating international events, make her an outstanding professional figure and a valuable resource for any European project aiming at innovation, operational efficiency and international expansion. Her background in Management Engineering, together with her interdisciplinary skills, position her ideally to contribute to the success of complex initiatives, driving towards the realisation of strategic objectives and overcoming multidisciplinary challenges.

She applied for, project managed & implemented several **european projects** including:

Funding Programme	Project	URL
ERASMUS+	The QUID: Quality, Inclusion & Digitalisation	https://quid-project.com
ERASMUS+	NON FORMAL (in progress)	https://nonformal.ecorodopi.eu/
ERASMUS+	FUTURE Fostering sUstainable ToURism new Employees (in progress)	https://www.futureproject.info/
UFM	MAST – Mediterranean Alliance for Sustainable Tourism post COVID	https://ufmsecretariat.org/project/mast/

D. TEAM EXPERIENCE

Diana Spiteri (External Quality Manager)
Diana Spiteri with over 16 years of professional experience, excels in initiating and implementing sustained results and effective change in various sectors, which makes her a valuable resource for the European project. Her extensive experience includes project, company and organisation management, as well as operations, quality assurance, training, research and innovation, policy, talent and personnel management. Her experience is particularly relevant in strategising and leading cross-functional teams to make fundamental changes and improvements in strategy, processes and profitability.

Starting her career in the EU Secretariat in the Prime

Minister’s Office in 2007, Diana played a central role in the field of justice and home affairs, contributing to lobbying strategies for important EU initiatives. Her work at the Malta Science and Technology Council, as national point of contact and member of the programme committee for energy, transport, health and research infrastructure, underlines her deep involvement in research, innovation and technology.

As Director of Corporate Services at Equinox Group and later as Head of the Policy and Projects Department at the Malta Chamber of Commerce, Enterprise and Industry, Diana honed her skills in innovation and sustainable management. Her role as Strategist for Global Cooperative Projects and Advocacy and as EIT Community Officer for the EIT Regional Innovation Scheme (RIS) Hub in Malta demonstrates her ability to navigate and integrate local innovation strategies with European dimensions, an experience that aligns with many European project objectives.

Diana’s academic credentials, including a Master of Arts in Humanitarian Action and her role as PRINCE2 Practitioner, complement her professional experiences with a solid theoretical foundation. Her involvement in training courses on innovation management, proposal writing, interpersonal skills, leadership and management and GDPR, along with her advocacy work in mental health, illustrate her comprehensive approach to promoting change and development.

Her contributions to projects such as the Academy for Women Entrepreneurs, TransFormWork and various EU-funded initiatives reflect her ability to lead and implement strategies for innovation, digital transformation and internationalisation.

It has also applied for, coordinated, managed and implemented several projects in various areas and funding programmes such as:

Funding Programme	Project	Sector
US Department of State	Academy for Women Entrepreneurs (AWE) 2022 Academy for Women Entrepreneurs (AWE) 2023	Entrepreneurship
EU Social Dialogue	TransFormWork	Digitalisation
EASME	Enterprise Europe Network (EEN)	Business development, support & internationalisation
ERASMUS+	Digital Skills for the AI Revolution (DS4AIR)	Education incl. Digitalisation
ERASMUS+	Governance for Inclusive Excellence (GIVE)	Vocational Education
INTERREG Italia–Malta	Enabling Network-Based Innovation through Service and Institutional Engagement (ENISIE)	Social Innovation
Horizon 2020	Teaming to Extend Maltese Ambitions in the Aerospace Sector (TEMARA)	Capacity Building & Organisational Development in Aerospace.
Horizon Europe	Mediterranean Island Cleantech Innovation Ecosystem (MICIE)	Sustainability & Capacity Building
Horizon Europe	Excellence hub in green technologies – Introducing innovation ecosystems in the Mediterranean food value chain (EXCEL4MED)	Capacity Building & process management optimisation

FP7	National Contact Point Project Networks: C-ENERGY+, NMP Team 2, Health NCP Net, BIONET, and EURORIS Net+	EU Funding activities in Energy & Transport, Nanotechnology, Health, AgriFood and Research Infrastructures.
Malta's Technology Development Programme	Renewable Solvents with high performance in applications & improved toxicity profiles (RE-SOLVE)	Sustainability

D. TEAM EXPERIENCE

Sergio Passariello (Director – CEO)
Sergio Passariello, has 30 years of experience in the industry sector, with a specific focus on the digital and sustainable economy, with a particular emphasis on facility management. His core competence is in facilitating the creation, development and expansion of international markets, which is essential to ensure the relevance of services for a Mediterranean and international audience interested in acquiring skills for green transition, technology, culture and tourism.

In addition to his direct involvement in the industrial management sector, Sergio serves as Secretary General of Assomalta, the association that promotes trade between Italy and Malta, acting as a vital bridge between the two economies. His ability to navigate and influence bilateral trade positions him as a key figure in strengthening Italian-Maltese commercial relations.

In addition, Sergio serves as Expert Manager for the Canadian Chamber in Italy, where he brings his extensive experience in promoting trade relations between Italy and Canada. His active

participation as a registered Export Manager at UniExportManager, in the Innovation Manager section, further underlines his commitment to innovation and the international expansion of Italian companies.

As a member of ASCAME, the Association of Mediterranean Chambers of Commerce, Sergio actively contributes to dialogue and economic development across the Mediterranean region, promoting cooperation between chambers of commerce to strengthen the business and trade fabric.

His participation in ANIMA, an association working in the general interest for the economic development of the regions of Europe, the Middle East and Africa in line with the challenges of social and environmental responsibility, established in 2006 in the framework of the Barcelona Process/Euromed Partnership, highlights Sergio's commitment to sustainable development and social responsibility through international trade.

He applied for, manager & implemented several **European projects** including:

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COSME	The "PLEASE" project n.669512/2016	https://www.facebook.com/pleaseproject

D. TEAM EXPERIENCE

Armando Littorino (Head of Marketing and digital training content expert)
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ERASMUS+	NON FORMAL (in progress)	https://nonformal.ecorodopi.eu/

E. LEGAL REPRESENTATIVE

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Contact us to create a partnership

MACTT is also open to exploring collaborations with organizations sharing similar objectives, further expanding its network and potential for cooperation.

Click here